

BRAINPOP @ NECC

Special Events

Make Your Integrated Science Lessons POP!

Tuesday, July 1 • 8:30-9:30 a.m. • Breakfast
Marriott Rivercenter, Salon D • 101 Bowie Street
Across From the Convention Center

Learn how you can integrate technology into your science lessons and labs - and how easily BrainPOP becomes a springboard for multi-discipline experiences. **You'll also have the chance to win a School Combo subscription. Space is limited, so please RSVP at Booth 8074.**

BrainPOP on the Interactive Whiteboard: A Model Class

Tuesday, July 1 • 9:45-10:45 a.m. • Breakfast
Marriott Rivercenter, Salon D • 101 Bowie Street
Across From the Convention Center

Join us for breakfast and a hands-on look at the amazing difference BrainPOP content can make for your science lessons when an interactive whiteboard is involved. **Robert Miller**, a science teacher at Port Orange Elementary School in Port Orange, FL, leads this session, which incorporates BrainPOP Jr. content and resources as well. **You'll also have the chance to win a School Combo subscription. Space is limited, so please RSVP at Booth 8074.**

BrainPOP Jr. and the K-3 Environment

Tuesday, July 1 • 11 a.m.-12 p.m. • Refreshments
Marriott Rivercenter, Salon D • 101 Bowie Street
Across From the Convention Center

Find out how BrainPOP Jr. engages K-3 students and fosters inquiry skills. Learn how to maximize its educational animated movies, each with its own set of quizzes, games, vocabulary and activities for children. **Plus, you'll have the chance to win a School Combo subscription. Space is limited, so please RSVP at Booth 8074.**

BrainPOP Jr. on the Activboard: From A to Z

Monday, June 30 • 9:30-10 a.m.
Tuesday, July 1 • 2:30-3 p.m.
Promethean Booth 9104

Educator **Lorraine Prince**, kindergarten teacher at the Dunwoody Springs Charter School in Atlanta, GA, leads these sessions on the way BrainPOP Jr. is harnessing the power of interactive whiteboards in K-3 classrooms. Suitable for beginners and advanced users alike, these sessions will share creative Flipcharts you can use as well as tips on how to get the most out of the BrainPOP Resource Pack.

continued on back →

NECC to NECC: A BrainPOP Timeline

NECC
2007

BrainPOP and Promethean join forces at the Atlanta conference.

PROMETHEAN
LIGHTING THE FLAME OF LEARNING

AUGUST
2007

Closed captioning on BrainPOP's more than 650 short, animated movies is completed.



NOVEMBER
2007

BrainPOP Jr. wins an Award of Excellence from *Technology & Learning*.



DECEMBER
2007

BrainPOP Jr. launches its new standards tool.

W3 Awards - honoring outstanding web sites - go to BrainPOP and BrainPOP Jr.



JANUARY
2008

A *School Library Journal* review gives BrainPOP and BrainPOP Jr. an A+!

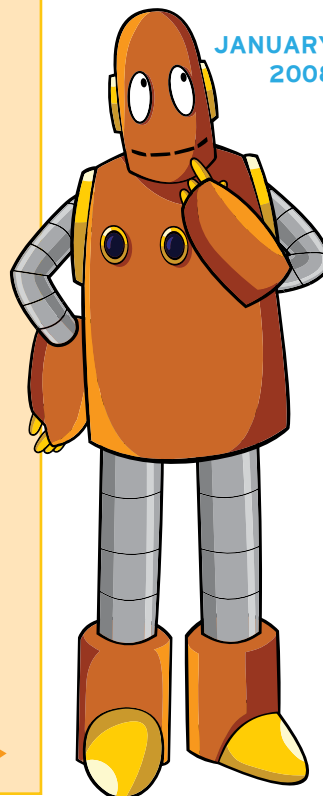
The National Association of Science Teachers touts our movie about drug-resistant bacteria.



Wired magazine editor Nicholas Thompson includes BrainPOP on his list of the best web sites for brainy kids.



A real live Moby hits the road, making his debut at FETC in Orlando!



Special Events (continued)

Project K-Nect

Monday, June 30 • 10:30-11 a.m.

Microsoft Booth 5208

Find out why BrainPOP is the most popular resource among students participating in Project K-Nect, an innovative initiative that uses hand-held Smartphones to support 9th-grade algebra students in North Carolina.

BrainPOP, BrainPOP Jr. and Science Lessons in the Activclassroom

Monday, June 30 • 2:30-3 p.m.

Wednesday, July 2 • 9:30-10 a.m.

Promethean Booth 9104

Robert Miller, a science teacher from Port Orange, FL, shares the ways he's brought his science lessons to life through the combination of interactive boards, BrainPOP and BrainPOP Jr.

BrainPOP on the Activboard: From A to Z

Tuesday, July 1 • 9:30-10 a.m.

Promethean Booth 9104

Leslie Ramsey, Promethean Teaching and Learning Consultant, demonstrates the powerful impact BrainPOP has when paired with an interactive whiteboard. Hear her insight and check out creative Flipcharts and tips on how to get the most out of the BrainPOP Resource Pack.

FEBRUARY
2008

In honor of Black History Month, BrainPOP offers free access to a mini-site featuring movies on timely subjects.

MARCH
2008

BrainPOP's free, Women's History Month mini-site helps boost lessons about influential women.

APRIL
2008

Homeschool.com includes BrainPOP on its Top 100 Web Sites list.

Top 100 Websites



BrainPOP puts Planet Earth in the spotlight with a free environment-themed mini-site.

MAY
2008

BrainPOP and BrainPOP Jr. win Interactive Media Awards.



NECC
2008

BrainPOP arrives in San Antonio with a jam-packed schedule of conference events. Join us!

FREE!

Sign up for our free, 30-day trial by August 31!
www.brainpop.com/necc2008

BrainPOP Price Chart Effective June 2008

12-MONTH SUBSCRIPTIONS	BrainPOP Jr.	BrainPOP Español	BrainPOP	COMBO All Three Resources
CLASSROOM For use by a teacher and students in a single classroom, with an interactive whiteboard, projector, and/or up to 3 computers.	\$115	\$150	\$195	\$255
MEDIA LAB For use by teachers and students in a school library, media center, or computer lab, or with a laptop cart.	\$425	\$485	\$595	\$835
SCHOOL For use by teachers and students throughout a single school site.	\$725	\$825	\$995	\$1425
SCHOOL + HOME Premium use by parents, teachers and students throughout a single school site and at home, 24/7.	\$1075	\$1175	\$1495	\$2475
DISTRICT For use by schools, teachers, and students within a single school district.	Contact us for customized packages based on student population and resources included. Email districts@brainpop.com .			

For more information, visit www.brainpop.com or email us at info@brainpop.com. 866.542.7246 (866.54.BRAIN)